



## Centrepont Mall “Be Spotted T-shirt Event” OFFICIAL CONTEST RULES & REGULATIONS

To qualify to participate in this contest, contestants must be between the ages of 11 and 25 wearing the official “TEErific, Be You” (BU) shirts provided by Centrepont Mall. Beginning the weekend of July 5th 2008 “TEErific & BU” t-shirts will be available at no cost at a preselected time. Upon arrival customers will be asked to fill out a registration form, to enter the event. Following registration customers will then receive their t-shirt and officially be entered into the Be Spotted t-shirt event.

### **ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER.**

The “Centrepont Mall Be Spotted t-shirt Event” is open to all residents in the province of Ontario, age’s 11-25. If under the age of 18 appropriate parental consent documentation is required to allow the use of contestant’s photographs on the website. Employees of the Contest Organizers (Centerpoint Mall) are ineligible to be participate. Employees and their parents, siblings and children, and persons domiciled with an employee of any of the Contest Organizers (Centerpoint Mall) agents, parent, affiliated or related companies, subsidiaries, divisions and promotional and advertising agencies and administrators, are ineligible to enter.

Entries are subject to verification by the Contest Organizers. Any entry that is incomplete, fraudulent, and late or otherwise fails to meet any requirement mentioned in these Rules & Regulations will be rejected and will be ineligible, as the case may be, for entry or a prize. All decisions by Contest Organizers with respect to this contest, including but not limited to, eligibility and/or disqualification of entry, are final and binding.

1. **PROGRAM DESCRIPTION:** The “**Be Spotted T-shirt Event**” Contest has been established to recognize visitors and customers of Centerpoint Mall who now have the chance to be rewarded for wearing their Centerpoint Mall t-shirts during the summer of 2008. The winners will be selected by the spotters who will have been stationed at a predetermined location in order to select the winners. Contestants who are spotted will have the opportunity to win Centerpoint Mall gift cards ranging in value from \$5.00 to \$100.00 each.
2. **TO ENTER:** Contestants are eligible to enter upon completion of the registration form available on July 5, 2008 at Centerpoint Mall in Toronto, Ontario, Canada. Contestants will be given a “TEErific or BU” t-shirt which they will be required to be wearing spotted to qualify instantly to win a prize. All contestant data and photographs become the property of Centerpoint Mall.
3. **PHOTOS:** T-shirt wearers selected by the spotters in predetermined locations as advertised on the Centerpoint Mall website, will have a chance to be photographed for the Centerpoint Mall website with wearing their “TEErific or BU” t-shirts. Contestants will also have the opportunity to upload their own photographs for a chance to win. Contestants who choose to upload their own photographs must be wearing the “TEErific, BU” t-shirts in order to qualify. Online entries may be judged in a separate category such as various summer destinations, or further place traveled with a “TEErific or BU” t-shirt on, for additional prizes.

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4. **PRIZES:** Centerpoint Mall gift cards will be awarded on a weekly basis those wearing t-shirts at the be spotted destinations.
5. **TEE PARTY:** At the conclusion of the event, a Tee Party will be held in the mall on August 23, 2008. Up to \$200.00 in Centerpoint Mall gift cards will be awarded to selected recipients based on the photos received throughout the summer.

Prizes must be accepted as awarded. The Prize may not be sold, transferred and is not convertible to cash. Contest Organizers reserve the right to substitute the Prize for another prize of approximately the same retail value, in their sole and absolute discretion without prior notice. Prize winner is solely responsible for all costs not expressly described herein. Prize will be delivered only to the confirmed winner. Limit of one prize per winner. No purchase necessary. Void where prohibited.

As a condition of winning and receiving winners (or parent/guardian if winner is 18 years of age and under) must sign a standard declaration, publicity and liability waiver and release form, releasing the Contest Organizer and other parties identified by the Contest Organizer from any liability and any damages occurring as a result of this contest and awarding of prizes.

6. **TO ENTER: There are two ways to enter: Online and In Person.**

**Enter On-Line:**

To enter Centerpoint’s “Be Spotted t-shirt event” submit a photograph of you in a “TEErific, BU” t-shirt to the Centerpoint Mall website contest page. Your photo will be displayed on a circulating basis from the most recent to most dated photographs. Be sure to include your first and last name, address, age, ten digit day time and evening telephone number and valid email address, along with the name and contact information of a parent or guardian if you are under the age of eighteen (18).

(Entries received on-line shall be deemed to be submitted by the “Authorized Account Holder” of the email address submitted at the time of entry, “Authorized Account Holder” is identified as the natural person who is assigned to an email address by an internet access provider, on-line service provider, or other organization (ie educational institution, business, etc) that is responsible for assigning email addresses for the domain associated with the submitted email address. Contest entries will be accepted starting at 9:00 am on Saturday, July 5, 2008 until Friday, August 22, 2008 at 11:59:59 pm (the contest intake period).

**Enter In-Person:**

To enter Centerpoint’s “Be spotted t-shirt event” CONTEST in person, visit the Centerpoint Mall B’Scene desk on Saturday, July 5, 2008 at 1:00pm to complete and submit an registration form and receive a t-shirt. Illegible entries are ineligible.

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7. **ENTRANT’S SUBMISSIONS** Photographs will be posted on the Contest Website at [www.centerpointshops.com](http://www.centerpointshops.com) for public viewing. Each contestant is responsible for submitting their own photograph and are also required to be over the age of eighteen (18) to submit their own photograph. If under the age of eighteen (18) parental or guardian permission is required to submit photographs. First Name and Last Initial will be published on the contest website.
8. By entering this Contest the contestants automatically agree to accept and abide by these Rules. All decisions of the Contest Organizers with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they related to this Contest. Entries that are not original compositions by the contestant, illegal, defamatory, obscene, or entries that discriminate based on grounds set out in Human Rights codes or other applicable legislation will not be eligible.
9. Contest Organizers assume no responsibility for garbled, lost, late, delayed, destroyed or mis-directed mail, voice messages, email or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting names of prize winner (for which a self-addressed, postage paid envelope must be included). Contest Organizers do not assume any responsibility for incorrect or inaccurate printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof.

Entry materials-data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Organizers, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond their control, Contest Organizers reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest including canceling any method of entry, and select a winner from previously received eligible entries. Contest Organizers reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Organizers reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Contest Organizers in their sole discretion further reserve their right to terminate the online portion as applicable of the Contest and conduct the judging from all online entries and all other entries (as applicable) previously received during the Contest Period. Any attempts to deliberately damage the Contest web site or to undermine the legitimate operations of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Organizers reserve their right to seek remedies and damages to the fullest extent of the law. Contest Organizers shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant’s computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website, where applicable.

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By entering the Contest and voluntarily providing personal information including, but not limited to, the entrant’s name, address, city, email address and telephone number, each Contestant automatically grants permission to the Contest Sponsors and their respective advertising and promotional agencies with respect to the Contest to the collection and use of such information for the exclusive purpose of administering the Contest and selecting the winner of the Prize. Any Contestant, who voluntarily indicated on the entry submission that he/she wishes to be contacted regarding future promotions and/or offers and has granted permission to do so, will be added to the Contest Organizers’ email database. Centerpoint Mall will not sell, share, or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Centerpoint Malls Privacy policy at [www.centerpointshops.com](http://www.centerpointshops.com) any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Centerpoint Mall Office. Centerpoint Mall, Morguard Investments Limited 6464 Yonge Street, Suite S-5 T: 416-223-9560

10. The Contest and the terms and conditions contained in these Official Contest Rules and Regulations shall be governed exclusively by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario.
11. Contest is void where prohibited by law and is subject to all federal, provincial and municipal laws and regulations.

Entries are not valid until you indicate that you have read, understood and agreed to the Rules & Regulations.

I have read, understood and agree to the Rules & Regulations of the “Be Spotted T-shirt Event” Contest as described herein.

Signed \_\_\_\_\_ Date \_\_\_\_\_